



**Colour Points**

colourpoints.co.uk

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# Cookies Policy

## Cookies use

Please read our Cookies Policy.

We are Colour Points. Our Website and Website Game ("Website/ Website Game") uses cookies, which are small text files that are placed on your computer or device by a web server when you access our Website/ Website Game. Cookies may also be placed and accessed by third parties, which are known as "third party cookies" and are described below.

We use cookies to monitor aggregate usage and web traffic of our Website, customise and improve our Website/ Website Game and help you navigate our Website/ Website Game.

## Types of cookies

We use the following type of cookies:

Performance cookies:

These are cookies which collect information about how and when you and other visitors interact with our Website/ Website Game (e.g. pages viewed most often) and the information collected by these cookies is used to improve how our Website/ Website Game work.

The types of cookies described above may be "session cookies". Session cookies are only stored on your device whilst you are using the Website/ Website Game and are deleted when you close your browser.

## Third party cookies

Our Website/ Website Game uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses non-operational cookies, which are text files placed on your computer to help the Website/ Website Game analyse how visitors use the Website/ Website Game. The information generated by the cookie about your use of the Website/ Website Game (including your IP address) will be transmitted to and stored by Google on servers in the United States. At our request, Google will use this information for the purpose of evaluating how the Website/ Website Game is used, compiling reports on Website/ Website Game activity for Website/ Website Game operators and providing other services relating to Website/ Website Game activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.

Similarly, we use the StatCounter web traffic analysis tool. StatCounter is an analytics tool that allows us to measure the effectiveness of our Website/ Website Game by understanding the pages you visit on our Website/ Website Game. we use it to see the number of pages you visit and make sure our Website/ Website Game is shown to the right people and is effective. When you visit pages on our Website/ Website Game, this triggers a counter to count the amount of times you visit particular pages which reports this action to StatCounter.

By using our Website/ Website Game, you consent to the processing of data about you by Google and StatCounter in the manner and for the purposes set out above.

## Cookies settings

Although most browsers automatically accept cookies, you can change your browser options to stop automatically accepting cookies or to prompt you before accepting cookies.

If you continue to use the Website/ Website Game, you consent to our use of cookies as described in this Cookies Policy.

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